# HANNAH UNTARYA

# Web Designer | Product Designer

#### WORK EXPERIENCE

#### TAKEOFF NYC

# Production Designer | Jul 2022 - Oct 2023

- Generated design concepts with a cross-functional team to ensure an insightful and engaging overall creative direction while achieving client objectives.
- Led and completed design tasks which included website audits, research, responsive design, development prep, and creating/sourcing graphics.
- Facilitated client satisfaction by proactively listening and responding to inquiries, offering solutions, and providing recommendations during meetings.

#### WHISKERCLOUD

#### Web Development Manager | April 2022 - July 2022

- Assigned and reviewed projects; worked collaboratively with the onboarding team to ensure monthly launch goals were met.
- Lead and grew an existing team, managed professional growth through one-on-ones, established and upheld company expectations, and recruited new team members.

# Web Designer | October 2020 - July 2022

- Created and established branded sites based on client logos, briefs, and input during the initial stages of each project's pipeline.
- Responsible for building, managing, and optimizing custom
  websites for veterinarians around the world using CMS software in
  a fast-paced and highly collaborative environment.

#### INTERSECTLA

### Visual Designer + Brand Strategist | Jan 2017 - May 2020

- Designed and created content across various platforms for integrated marketing campaigns uniquely tailored to meet each client's needs.
- Experienced spearheading projects and working in an agile work environment with student teams from different academic backgrounds.

# CONTACT

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#### **EDUCATION**

### California State University Northridge

Bachelors in Marketing & Minor in Art 2016-2020

#### SKILLS

#### Software

Figma

Wordpress/EditorX

Adobe Photoshop

Adobe Lightroom Classic

Adobe Illustrator

HTML/CSS

#### Design

Web Design

UX / UI Design

Visual Design

User Research

Accessible Design

Atomic Design

Interaction Design

#### REFERENCES

Provided upon request.