

# HANNAH UNTARYA

Web Designer | Product Designer

## WORK EXPERIENCE

### FINALSITE

Web Designer (Contract) | March 2024 - Current

- Design responsive sites by creating a mixture of unique pages and comprehensive visual systems for each client.
- Consult with clients over the phone, via Zoom, and in writing to provide direction and leadership, communicating persuasively and educating them into the design process.

### TAKEOFF NYC

Production & Visual Designer | Jul 2022 - Oct 2023

- Created design concepts with a cross-functional team to ensure an engaging creative direction while achieving client objectives.
- Led and completed design tasks which included website audits, UX research, responsive design, development prep, and creating/sourcing graphics.
- Facilitated client satisfaction by proactively listening and responding to inquiries, offering creative solutions, and providing recommendations during meetings.

### WHISKERCLOUD

Web Development Manager | April 2022 - July 2022

- Assigned and reviewed projects; worked collaboratively with the onboarding team to ensure monthly launch goals were met.
- Lead and grew an existing team, managed professional growth through one-on-ones, and recruited new team members.

Web Designer | October 2020 - July 2022

- Designed branded sites based on client logos, briefs, and input during the initial stages of the project's pipeline.
- Responsible for building, managing, and optimizing custom websites for veterinarians around the world using CMS software in a fast-paced and highly collaborative environment.

### INTERSECTLA

Visual Designer + Brand Strategist | Jan 2017 - May 2020

- Designed and created content across various platforms for integrated marketing campaigns uniquely tailored to meet each client's needs.
- Experienced spearheading projects and working in an agile work environment.

## CONTACT

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## EDUCATION

California State University Northridge

Bachelors in Marketing & Minor in Art  
2016-2020

## SKILLS

### Software

Figma  
Wordpress/EditorX  
Adobe Photoshop  
Adobe Lightroom Classic  
Adobe Illustrator  
HTML/CSS

### Design

Web Design  
UX / UI Design  
Visual Design  
User Research  
Accessible Design  
Atomic Design  
Interaction Design

## REFERENCES

Provided upon request.